

# Jacob Banner

## UX / UI Designer

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### Experience

#### Correlia UX/UI Designer & Developer

Oct 2020 - Present

- Designed multiple greenfield products and seen them through from early requirements gathering to interactive, pixel perfect hi-fi prototypes.
- Hosted frequent demos with stakeholders and product owners to gain valuable feedback and iterate quickly on design prototypes.
- Helped with front end development when urgently required to ensure that products are delivered on time and to design specifications.

#### XOServe UX/UI Consultant (Contract)

Jun 2020 - Oct 2020

- Provided proposals and advice for many UX aspects of products, with innovative solutions for displaying complex utility industry data.
- Worked with wider UX teams as a member of the Design Council to align the design system and standards, improving aesthetics and consistency.

#### JB Design Freelance Designer & Developer

Jun 2017 - Oct 2021

- Carefully analysed business needs and their market to propose and implement the most valuable strategy in terms of digital presence and branding.
- My clients included London's Portobello Road Market, one of Malia's largest event promoters & Wembley Park Antiques Market.

#### 3M Frontend Designer & Developer

Apr 2016 - Jun 2020

- Championed the UX/UI for a new healthcare management application and produced a pixel perfect prototype ready for development implementation.
- Collaborated as part of a cross-functional agile team, whilst also taking responsibility as the sole designer & developer on multiple products.

#### BAWK Design Ltd Designer & Frontend Developer

Apr 2015 - Apr 2016

- Worked as a key member of a close-knit design agency producing digital and physical products for clients including Kodak, JCB & Aston Villa FC.
- Designed and developed full business websites, apps and brands.

### Education

#### HND in Computing (Application Dev.)

HEI Worcestershire

Sep 2014 - Sep 2016

#### Extended Diploma in Computing

Heart of Worcestershire College

Sep 2012 - Sep 2014

### Skills

User research and testing

User personas & journey mapping

Content design

Accessibility (WCAG)

Sketching & Wireframing

Lofi & Hifi interactive prototyping

UI design

Responsive Design

IxD (Interaction design)

Graphic Design

Styleguides / Design Systems

Development (HTML / CSS / SASS)

Analytics & Behaviour Monitoring

Demos & Presenting Ideas

Copywriting

### Tools

Adobe XD

FlowMapp

Figma

Hotjar

Azure

Optimal Workshop

InVision

Userzoom

Illustrator

Azure DevOps